California Senate Bill 2
Talking Points and Scripts

Talking Points:
1. Keep your messages positive, saying this is the most important bill in CA.
2. Heavy focus on accountability and holding police who commit crimes and misconduct accountable
   a. There is confusion around the meaning of specific intent, and trying to underscore that is hurting the bill due to confusion and manipulation of that confusion by police unions and the opposition
3. Focus on immunity and wrongful death
4. SB2 is the most important civil rights bill in California, because it restores justice to a broken policing system by getting abusive police off the street. This bill protects our civil rights and takes immunities away from police who kill people, send innocent people to prison, or who beat and rape incarcerated individuals. A YES vote on SB 2 is a vote for racial justice and civil rights. Please vote #YesOnSB2

Call Script:
Hello [INSERT Assembly Member name], my name is [INSERT your name] and I live in [INSERT CA district or city]. I’m calling to ask that you vote YES on Senate Bill 2. SB2 is the most important civil rights bill in California this legislative cycle. It would finally begin the process of restoring justice to our broken policing system by getting abusive police off the street. The bill would protect Californians’ civil rights and take immunities away from police who kill people. A YES vote on SB2 is a vote for racial justice and civil rights. Please, vote yes on Senate Bill 2.

Email Script:
Dear [INSERT Assembly Member name],

My name is [INSERT your name] and I live in [INSERT CA district or city]. I’m writing to ask that you vote YES on Senate Bill 2. SB2 is the most important civil rights bill in California this legislative cycle. It would finally begin the process of restoring justice to our broken policing system by getting abusive police off the street. The bill would protect Californians’ civil rights and take immunities away from police who kill people. A YES vote on SB2 is a vote for racial justice and civil rights. Please, vote yes on Senate Bill 2.

Thank you,
[INSERT your name]